

# The State of NAMSS

**W**elcome to 2017, NAMSS!

2016 was another highly productive and record-breaking year for NAMSS. The continued growth of the organization is a direct result of the dedication and commitment of our members, the vision of the NAMSS Board of Directors, and the hard work of the NAMSS staff. Thank you for your continued support.

We launched a number of new initiatives in 2016, all of which have been the culmination of many months and, in some cases, several years of work. At our Annual Conference in Boston in September, NAMSS released the State of the Profession Report — the first of its kind — through which NAMSS seeks to raise awareness, educate, and obtain recognition within the healthcare industry for MSPs as a real and valuable profession. The report is a tool designed to equip you, as an MSP, with the resources you need to become a voice of our field. In it, you will find sections entitled “Background on the Profession,” “Landscape of the Profession,” “Core Functions of the Profession,” and “Skillsets by Years of Experience,” and a

view of the “Future of the Profession.” Findings are based on NAMSS research, including the 2014 Job Task Analysis, member surveys, focus groups, and interviews. It is the NAMSS Board’s hope that you have found the report to be a great tool for educating about, and advocating for, the profession.

2016 also saw the launch of educational programs meant to support leadership development for NAMSS members. These courses were a direct response to member surveys and the NAMSS Strategic Plan, which puts an emphasis on helping our members develop leadership skills.

The new Leadership Certificate Program (LCP) allows MSPs dedicated to the field to expand on their experiences and gain the skills, confidence, and industry understanding to be stronger leaders within the industry. A combination of online modules and in-person courses, LCP was extremely

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successful in its first year: 45 MSPs completed the program in 2016. This program will continue in 2017 with in-person courses offered at the Education Summit, March 10–11, 2017, in Orlando, Florida.

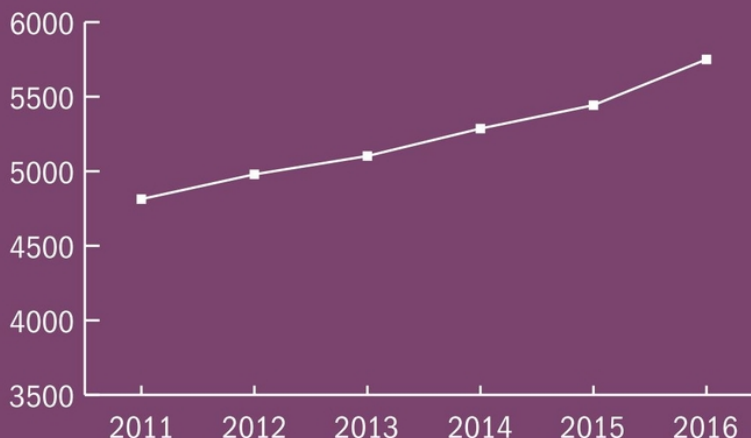
Also launched in 2016 was the Virtual Executive Roundtable, created to help MSPs with at least 10 years of experience expand their expertise as a leader, develop ancillary skills that go beyond their current role, and gain a more in-depth understanding of issues facing the medical services profession. Recordings of the sessions led by David B. Nash, MD, MBA, founding dean of Jefferson College of Population Health, are available on the NAMSS website. Stay tuned for more information about this program in 2017.

As a result of these new educational programs and the continuation of NAMSS' extensive catalog of live and online courses and other educational products, NAMSS' education revenue also continues to increase, demonstrating record returns in 2016.

NAMSS membership has been on an upward climb over the past several years, and we are happy to report that 2016 continued this trend. Our membership numbers have again increased, approaching over 5,700 active and affiliate members at the time of publication.

Following the successful trend of the past several years, the NAMSS 40th Educational Conference & Exhibition, held September 17–21 in Boston, set another record for attendance. NAMSS welcomed 1,780 people in Boston, and 614 people nationwide through our upgraded Virtual Conference, for a grand total of 2,394 attendees! Conference registrants celebrated the 40th anniversary of the conference at a festive “Ruby Reception,” and enjoyed many networking and educational opportunities. We're already

**Figure 1**  
**NAMSS MEMBERSHIP**



**Figure 2**  
**ANNUAL CONFERENCE ATTENDANCE**



**Figure 3**  
**OPERATING REVENUE AND EXPENSE\***

*\*Forecast as of 12/1/16. Subject to change.*



namss focus | Lynn Boyd



Lynn Boyd is the executive director of NAMSS.

# The State of NAMSS (continued)

planning for our 2017 Conference in Colorado Springs, Colorado. We look forward to bringing the NAMSS membership the same great programs along with new options and, of course, are hoping to break another record. Check out the NAMSS website for information coming soon. See you all at the Broadmoor on October 21-25, 2017.

Following our membership and conference trends, the number

of certified MSPs continues to grow each year, signifying our members' commitment to their career growth. In 2016, we have yet again seen the number of certified MSPs jump. In total, 3,469 individuals are CPCS certified, and 1,858 individuals are CPMSM certified.\*

NAMSS' success over the years is directly related to the vision of the board and the growth and support of our strong membership. We hope that you take pride in all that the association stands for, and all that it has accomplished throughout 2016. We look forward to continued growth and success in 2017 and beyond.

\* These numbers do not include the fall 2016 testing period, as the results were not available at the time of publication.

Figure 4

## NAMSS CERTIFICANTS

CPMSM CPCS

